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Interactive video to mouse clicks

By: Roberta Bosco and Stefano caldana | 01 of May of 2012



Although not apparent at first sight, finally [The Facebook Project](#) of the young artist from Tel Aviv, [Assaf Shaham](#) is a video project art . Even you could dare to define interactive video , interactive if you could also consider that old children's game, which involves making some cartoons in the pages of a notebook to create a homemade animation quickly turning the pages.

On the website of *The Facebook Project* , Shaham has compiled videos of their performances and instructions that anyone can recreate them again , since in reality the actions are the result of the sum of what is happening simultaneously on certain pages Facebook and YouTube , chosen by the artist.



Thus the invention works . Shaham First deconstructs some sequences of famous black and white films , such as the scene Bomber Dr. Strangelov e (translated in Spain and *How I, Dr. Strangelove*) of Stanley Kubrick and then choose a selection of a few hundred frames and meets on an album of Facebook . Then choose a

suggestive YouTube soundtrack, which in the case of *Dr. Strangelove* has been a toccata of Bach, **and throws in a process of animation** images in time with the music, **simply displaying all frames on mouse clicks**, as if it were a runaway pictures. The result does not waste. The videos can be viewed on the [YouTube channel Assaf Shaham](#). In the [photo section of the project](#), along with the collection of images, **the artist explains the work process so that anyone can try to repeat the audiovisual experience on their own and at home**. To achieve this, after choosing a folder of images, it is advisable first to display all snapshots have them loaded in the browser's memory. Then you need to open the soundtrack launching suggested by the artist at the end of the video page. Finally, we should see the first photo in the folder, remembering to "go full screen" and only after the uncontrolled release in mouse performance shock.



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The Benjamin spin

<http://www.youtube.com/watch?v=Q9KnxTZLv3A&feature=plcp>

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About the blog

The unpredictable world of creativity based on digital technologies: net.art, media art, telepresence, augmented reality. We are living revolutionary times., New technologies have changed the paradigm of art, democratizing the creative process and hybridizing the future "*In societies of the 21st century, the art will not be exposed. Will be disseminated* " . The Société Anonyme.

About the authors



[Roberta Bosco](#) , a journalist specializing in contemporary art and new media.

[Stefano Caldana](#) , journalist specializing in digital culture.

Together they write about art and digital culture CiberP @ is, the supplement dedicated to new technologies of the Country and in other sections of the newspaper.

Among other projects, have curated [Remote Connection](#), a selection of net.art for exposure Antagonismos . Case Studies in the Contemporary Art Museum of Barcelona and exposures [Jam Digital](#) and [Web as Canvas](#) at the Center of Contemporary Culture of Barcelona for the festival Art Futura; London Calling for the Sonar Festival and [Donkijote](#) Laboral Centro de Arte in Gijón. They are authors of [Arte.red](#) an opinion waterway creation story in El País Digital Internet.



Eskup



El arte en la edad del silicio

Este espacio es un spin-off del blog [El Arte en la Edad del Silicio](#) abierto a todos para compartir noticias y hablar de arte en el siglo XXI, nuevos medios y nuevas expresiones de la creatividad contemporánea.



Stefano Caldana Desde el arte inmaterial a la escultura líquida <http://cort.as/DQtQ> El agua acaba de convertirse en un elemento escultórico en *Matrice liquide 3D*, una interesante instalación de **Shiro Takatani y Christian Partos**, que se exhibe en la **Cité des Sciences et de l'Industrie** de París.



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[Bloggers ARCO](#) is a participatory publishing online experience Roberta Bosco and Stefano caldana for [ARCO 2013](#).

Bloggers ARCO is a pilot project and a meeting of bloggers and opinion makers in the network, which will take place in the Forum of Experts for the contemporary art fair [ARCO 2013](#).

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